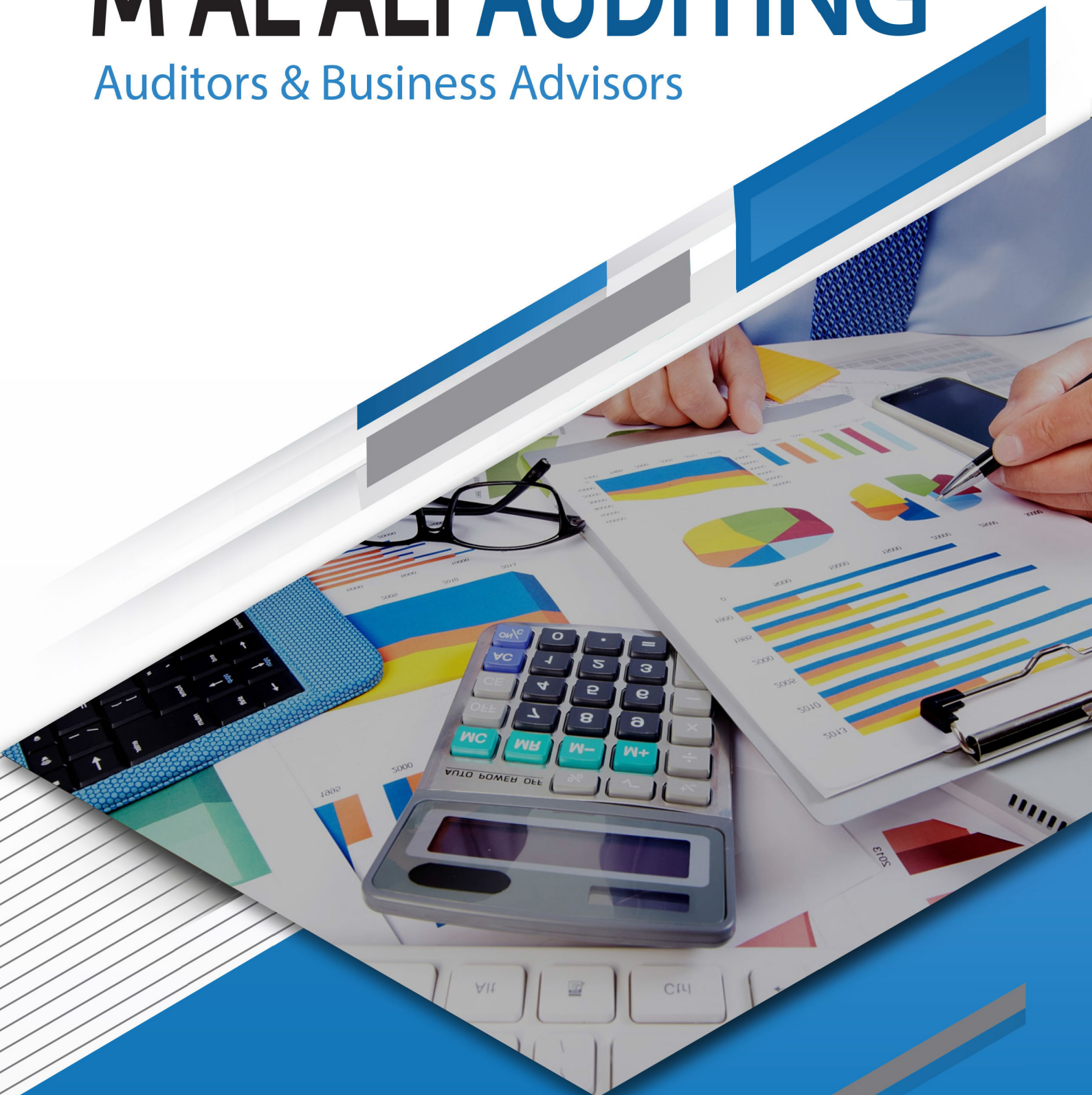


M AL ALI AUDITING

Auditors & Business Advisors



**ASSURANCE
ACCOUNTABILITY
AUTHENTICITY**



M AL Ali Auditing

Auditors & Business Advisors



COMPANY PROFILE

M AL ALI is a well-renowned Audit and Business consultancy company, founded in the year 2010. The company started its journey by registering itself with the prestigious Economic Department of Dubai, UAE, with the sole objective to provide qualitative strategic business advice to our clients. We are an ISO 9001-2015 certified International Chartered Accountant Firm, constitutes a long term of Auditing & Tax experts and professionals.

M AL ALI is the result of the continuous efforts of, our founder, The Late Mr. Mahesh Kumar Goyal. He, first started the Auditing & Tax firm in India, by gathering a small team of great and talented minds i.e. our global base: "Mahesh Goyal & Associates"; under his dynamic leadership, we evolved into an expert institution offering enriched solutions to the array of business solutions and services offered. We are providing services in the domain of Taxation, Auditing, Accountancy and

Allied Management Advisory services since 1985; upholding the highest level of professional standards and reputation for integrity. Our firm has managed to niche a goodwill in the business world, by offering bespoke business solutions to our clients that helps them upgrade their data management system and eliminate the risk of fraud and mismanagement.

A business organization should be able to invest the right resources to bridge the gap between creating a strategy and executing it wisely; it becomes extremely challenging for companies to audit their own work, without keeping the conflict of interest aside. We, at M AL ALI, offer our comprehensive auditing and business consultancy services to you at a cost-effective price. We help our clients to review and analyse their financial records, so that they can provide a fair representation of their monetary position in the market.

With 34 years of experience, our passionate team is always prepared to help, in the growth of our esteemed client's business. Every auditing services offered by us, is customized according to our client's business models, which helps them expand their brand worldwide. We offer feasible financial reporting services that prevent fraud and allow companies to focus on core business competencies more effectively,

GROUP MILESTONE

Maresh Goyal & Associates

Chartered
Accountant Firm

M Al Ali Auditing

Auditing, Tax &
Accounting Firm

MM Fakhro Accounting

Accounting



Since 1985, Our Group has grown into a well-known Chartered Accountant firm in India and Dubai, dealing with the client's Auditing & Taxation related issues in an efficient manner, leaving a significant mark of its proficiency in the mind of clients. Our sincere and honest efforts to assist our clients in capitalising on new opportunities and assessing and managing the risk to deliver the responsible growth, pays off well and results into our global expansion; this leads us to serve more dynamic client base and enriched our work experience.

OUR MISSION



OUR VISION

- Adapt the service so as to make it comfortable and convenient for the use of the client.
- Opening more avenues for the company in order to enable them to grow and succeed.
- Retain and preserve the position and status of our company.

CORE TEAM

M AL ALI is not just a business consultancy, it is a place where the creative and talented minds work together and deliver on-time business solutions. Our wonderful team consists of highly-qualified auditors, Chartered accountants and financial advisors with years of experience in their respective fields; committed to simplify the complex process of auditing, accounting & taxation.

Mr. Munish Goyal

C.A, C.S & CWA

Mr. Munish Goyal has many titles to add to his name. He is a qualified chartered accountant, company secretary, and cost and works accountant. With a combined experience of more than 12 years, he specializes in International Financial Reporting standards and International Standards on Auditing. Being from a strong academic background, he is a very prominent part of the firm. He has the advanced academic knowledge and has worked with the multiple corporate houses.

SUCCESS FORMULA

Mr. Munish says, 'The secret to success lies in a company's ability to maintain a level of transparency and follow the protocols in the right manner'. We help our clients to adopt a more feasible finance and asset management system so that better productivity prevails.





Late Mr. Mahesh Kumar Goyal

Chartered Accountant {EX}(Founder)

M Al Ali Auditing was the vision of Late Mr. Mahesh Kumar Goyal to provide professional services in UAE. Due to his efforts and dedication, we are working in UAE arise as a well renowned professional consultancy firm in UAE and. Thus, gained credibility and trust among the client.



Mr. Ahmed Yousif Ali Ramadhan

CEO (Founder)

Mr. Ahmed Yousif Ali Ramadhan is the CEO, and Founder of the firm. He is a commerce graduate and has done his post-graduation from the USA. He specializes in handling the auditing and accounting management of the clients. He has been associated with reputed government offices such as- The national human resources development, Employment Authority, and the Ministry of labor in Dubai.



Poojan Mahesh Kumar

Chartered Accountant

Poojan Mahesh Kumar is a chartered accountant. He has been practicing for more than 9 years now and is also a managing partner of Mahesh management consultants Management Consultants (sister concern). During his practice, he had worked on various government and outsourcing projects for popular banks such as- HDFC Bank, ICICI Bank, and IDBI Banks. Not only this, but he has also been associated with Tata Finance, ESIC of India, and Philips India Limited.



Mr. Sushil Bahl

Company secretary, Chartered Accountant

Mr. Sushil Bahl is an experienced chartered accountant and company secretary. He has dedicated 33 years of his life by working with different companies such as Group of Saudi Arabia. He leads the accounts and finance team and offers guidance on the areas such as- Private Equity and Taxation, he also handles budgeting and legal aspects of the organization. The firm has been able to make a brand name for itself in the market and this has been possible because of experts like Mr. Sushil. He also possess fine analytical and management skills.

OUR SERVICES

VAT Services

Our services on taxation matters encompass consultancy on Value Added Tax matters as well as handling the grass root level execution of a vast range of its requirements, covering diverse statutes. We deliver taxation solutions by reviewing the current tax status of our client's company.

Company Formation

We offer a well-researched and in-depth business expertise to our clients that help them establish their own business in the market. We have an experienced team of professionals, specialized in advising the right kind of business setup which best matches the need. Our consultants design specific services which help business owners to start a business in a cost effective manner in your desired location.

Audit and Assurance

We create a customized risk-based assurance methodology for our clients that help the client and their investors, as well as stakeholders, in achieving the desired result.

Business valuation

We assist our clients in valuation of their business and all the business interest, tangible & intangible assets and securities. We tailor the scope of our business valuations, fitted best as per our client's specific needs and the purpose of the engagement.

Financial management consultancy

Our team of experts provides, the new and innovative ways to the clients that help them minimize the back office cost and manage risk by enhancing the financial benefits. We also provide financial analysis and insight to support corporate decision making.

Accounting services

We offer a broad spectrum of accounting, financial, and consulting services across a number of industries, to give business owners and managers the insight they need to prosper. Our team offers advice to the clients on how to conduct business, using more advanced and flexible strategies. From saving tax to improving the profit rate, we offer every accounting services that aim at securing future financial opportunities.

Project report and feasibility study

We help our client evaluate the viability of the marketing plans and strategies created to get new customers. We help them execute plans that are both economically and technically feasible.

ISO Certification

We offer accredited ISO Standards certification according to the requirements of our clients. It helps our clients improve their financial performance and assess the potential risks.

OUR BEST SERVICES

ASSISTANCE AND GUIDANCE



OUR WORK ETHICS

We promise to maintain a level of transparency and follow a highly-professional approach, while serving the needs and requirements of our esteemed clients. We believe in:

- Following a more practical and constructive approach.
- Offering round the clock services for increased productivity and better results.
- Keeping the clients updated about the daily progress.
- Giving cost-effective services that are tailored as per client's preference.

WHY CHOOSE US?

- **Easy to Talk** - We believe that good communication is the key to success. Before offering a feasible solution, we patiently listen to our client's needs, so we can better understand their business goals and assess their realistic expectations.
- **On time Delivery** - We don't like to keep our clients waiting, and that's why we guarantee that every project will be delivered to our clients without any delay; keeping up the quality of service.
- **High customer Satisfaction** - We reckon the long-lasting business relations, by entering into the good books of our clients through rendering them a highly satisfaction services. At M AL ALI, we are committed to address the needs and requirements of our clients, so that we can bring the right business solution to them accordingly. Our team is dedicated to helping our client's business flourish.
- **Round the clock** - Success doesn't see day or night. We offer a unique and dynamic platform to our clients, so that they can connect with us any time of the day and get the best business solutions.
- **Qualitative Performance** - Our team consists of experts with years of experience in the field of auditing and taxation. Not only this, we have got highly-qualified CA and proud members of ACCA as well.

OUR EXPERTISE

We specialize in providing comprehensive accounting and auditing services to our clients. We help companies and business organizations upgrade their statutory records and adopt a more advanced system to manage their books and other financial records. Whether it is a financial statement or a non-financial disclosure, we offer an organization-centric business strategy that aims at improving the overall business and profits.

Our team of experts offers 24/7 round the clock auditing services that add value to your organization. We have one objective that is to improve your organization's efficiency and productivity, and this we make possible by monitoring, reviewing and measuring the effectiveness of your business policies & procedures.

Our team works by gathering the necessary data and information regarding the client's business that helps us provide customized audit and financial management services.

M ALALI AUDITING

Auditors & Business Advisors

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